



AUGUST 2011



LCGSP
Newsletter

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FORUM**

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CPD REVIEW:

As members are aware we operate within the Register yearly random CPD validation. The next random selection will be made in September and those members selected will be duly notified and be requested to send in the completed 'Summary Sheets' by the end of October.

Within this newsletter are the recently released standards of CPD expected from CNHC for those who are registered with them. On initial inspection it would appear that the requirements of the LCSP Register are above those required by CNHC so there should be no need for concern or extra active CPD.

ADVERTISING STANDARDS AUTHORITY:

As members are aware the ASA remit on advertising now extends to web based material also. This has caused considerable difficulties for Complementary Therapists generally even to the extent of different opinions and advice being given to therapists from the ASA office themselves. The bottom line appears to be that any advert or claim has to have validated and evidence based proof to back it up. I and many others are very aware that this requirement can be quite difficult to substantiate for therapy based treatments and there have been meetings between the ASA and Comp Med therapies to endeavour to clarify the situation. Whilst this is going on it is very important that your promotional or publicity material does not contravene or appear to contravene the standards as they are set at the present. Be aware that there are the detractors and sceptics of Comp Medicine who are actively searching for anybody in this field who they consider is breaking the guidelines and then they are being reported to the ASA

and Trading Standards for this which can result in unnecessary extra work and general aggravation. One such group is called the 'Nightingale Collaboration' it would appear that each month they specifically target a particular therapy and try to find anything that they can complain about, so far massage or bodywork has not yet featured, however when this group looked at Homeopathy it resulted in no less than 150 Homeopaths being reported to the ASA and Trading Standards in just one day! Be on your guard.

WEBSITE DEVELOPMENT:

This is a work in progress and the Company involved would like to thank all those members that participated in providing feedback, ideas and suggestions. One suggestion that came up on several occasions is the possibility of having additional therapist details available within the find a therapist section. So to this end we are going to offer each member the opportunity to have a personal profile added to their present listing within the website, Initially there will be no charge for this service so thereby members can 'try before you buy' to see if this facility brings rewards with additional patients. More details and profile templates can be obtained from jeff@noworriesmarketing.co.uk

REGIONAL MEETING:

The next regional meeting of the LCSP Register is to be held on Friday 30th September at the Buckerell Lodge Hotel in Exeter commencing at 7.00pm. There will be a presentation on using Outcome Measures to validate treatment plans and how to use these in the pursuit of corporate remedial work. There will also be an opportunity to question your governing board members and the evening will be concluded with a free buffet. This evening is a valid CPD activity and certificates of attendance will be given.

If you wish to attend this free event please contact the LCSP Register admin office to enable us to prepare CPD certificates and provide suitable catering.



RCPD Policy

CNHC has now finalised its Continuing Professional Development (CPD) policy which will be starting to come into effect from September 2011. This means that from September 2012, all CNHC registrants will need to confirm at renewal that they have undertaken CPD activities over the previous registration year. All renewing registrants will be advised of the full details at the time of their next renewal. Practitioners registering for the first time from 1 September will also need to complete CPD each year.

The CNHC policy was developed following a survey across professional associations in the sector and in consultation with CNHC's Profession Specific Boards (PSBs). The aim of the policy is to ensure that standards are maintained, whilst keeping requirements in line with existing professional association arrangements as far as possible.

Practitioners will not have to do extra CPD if their professional association already requires standards the same as or higher than those required by CNHC.

Full details will be sent to all CNHC registered practitioners in advance of renewal dates from September 2011 onwards.

For details of CNHC's CPD policy go to

http://www.cnhc.org.uk/pages/index.cfm?page_id=29

or check for Continuous Professional Development under 'Current Registrants' at *www.cnhc.org.uk*

If you want to benefit from CNHC registration, or renew your registration please visit

visit **www.cnhc.org.uk**

email **info@cnhc.org.uk**

or call **020 3178 2199**

Profiles...



The LCSP Register President

MR V. S. PUGH

I am honoured and privileged to be the President of the LCSP Register in its 90th anniversary year and beyond. This position has been occupied by very many worthy individuals and I sincerely hope to emulate them and bring honour onto the profession generally and the LCSP Register in particular.

My involvement with the profession goes back to 1982, and after qualification I started my practice working evenings and gradually built up to five full evenings a week after a short number of years. A decision had to be made, and I gave up my engineering job and was then in full time practice five days a week which at the time was a giant step for me especially with a family.

I was then asked to work as a therapist at the rugby club where I had played years before to assist the medical staff and the club doctor, this I continued to do up to my retirement and was made a life member of the club for my work.

My son-in-law saw the benefits of our work and joined my practice after qualifying and continued working with me for a number of years until he moved to Canada to start a practice in Victoria. After he left, Daughter number two, Jo, had also qualified through the Northern and was working evenings in the practice, she has since taken on the practice full time as I have now retired.

Although I may have given up being 'hands on', I continue to assist within the practice in purely an administrative capacity only, and this allows me time to dedicate to my role as President of the LCSP Register and continue to travel generally and follow International Rugby Tours.

MELVYN EYRES FLCSP (Phys)

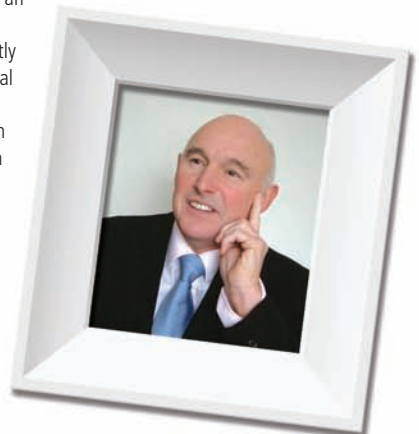
Melvyn first started work as a masseur in 1966 in a sauna and health club just off London's Fleet Street. After a few years Melvyn got fed up with the long hours and daily commute into the city and decided on a change of direction and spent the next few years trying different jobs, one of which was as a professional wrestler. It was as a result of an injury whilst wrestling that Melvyn was encouraged to return to the profession by the therapist treating him. Melvyn started studying at The Northern Institute in 1977 and went on to gain their diplomas in Massage and Physical Culture, Remedial Massage Therapy, Manipulative Therapy and ultimately qualified as an Osteopath in 1982.

Melvyn was accepted on to the GOsC register in 2000 but then resigned shortly afterwards. Feeling that his work now was more Physiotherapy and Remedial Massage based than Osteopathic.

He applied and was accepted by the Chartered Society of Physiotherapy in 2005. He has been working in his own busy clinic for the past 25 years, in Barnet Hertfordshire. Melvyn was honoured and delighted to be given a fellowship of the LCSP Register in 1995 and was elected to the Governing Council the same year.

He is now the Chair of the LCSP Register Disciplinary Board, is the Vice Chair of the GCMT and is a member of the Professions Specific Board advising the CNHC on massage therapy.

When not working or attending meetings Melvyn enjoys Clay pigeon shooting, keeping fit, Caribbean holidays and spending time on his friend's farm in Devon.





Continuing Professional Development



By Sue Bennett FLCSP (phys)

I was asked by the council in 2004, to set up some kind of CPD training for LCSP members, this was a request made by the members who were finding it difficult to access training which would deliver education that was value for money, worthwhile and reflected the ethics and beliefs laid down by the LCSP.

While the LCSP board wanted to offer the membership the training they clearly needed, the constitution would not allow the LCSP to be seen as a training body. This required any workshops being offered, to be self-funding. As a member of the board, my passion for massage therapy, lead me to the conclusion that this training should be provided to the members. However, much of the training I had experienced was, in my mind, of poor standard and at times disrespectful of my own knowledge base. I wanted any training that I would deliver, to be a worthwhile experience for all. It should be a warm and supportive environment for

learning, which took into account and respected each attendee's knowledge base and experience.

Recently, therapist Barry Kitchen, following attendance at one of my workshops stated, "I have never felt so comfortable and valued at a workshop, working alongside an experienced Osteopath and skilled massage therapist."

One of my main aims was to attempt to create a community of therapist that would feel inspired to offer support to each other once the training / workshop was done. As we know, most of us work in sole practice, this would enable therapists to feel less isolated.

This venture has not been without risk, especially financial risk to myself. The cost of bringing the likes of Tom Hendrickson to England has been great, however, this has been managed without a loss which is fortunate following the difficult period with Immigration and the UK Boarder Agency.

If any members feel they have knowledge to share, and would like to organise and fund a CPD workshop, we are more than happy to place your workshop on the back page and web site bearing in mind we are aiming for a high standard both in content of the workshop, and care of the delegates.

Those who have attended the Hendrickson Method training, have reported back an increase in their client base. It is clear from feedback from the workshops, that CPD is an important part of all therapist continued development. Many of our members will have a great deal

of knowledge to share with members, which is yet untapped. If you feel you can put together a workshop that would be of sound anatomical and physiological benefit to our members, make the step to put something together which can be presented to the board.

The Flexible Healing workshops, as well as increasing knowledge base, are also aimed at creating greater communication between therapists. People are now meeting up outside workshops to practice and share knowledge. Martin

Dodsworth – Peterborough, stated "for the first time in my career, I am meeting up with the same therapists to share further learning together." Members should not forget that meeting in this way and reviewing skills and experience, counts towards your CPD hours. In an effort to continue

broadening my skills and those of the membership, I have a continuing association with Giles Gamble, plus linking in with Osteopath Andrew Mansfield, both of whom have enabled me to question my practice and expand my skill base.

We must remember that at the end of the day, we have a duty of care to our patients who have a right to our upholding the code of ethics laid down by the LCSP.

Just to note, we will be calling in another round of CPD record sheets this coming autumn.

If you feel you can put together a workshop that would be of sound anatomical and physiological benefit to our members, make the step to put something together which can be presented to the board

Warm Wishes
Sue



CPD Workshops

with Sue Bennett FLCSP (phys)



Date	Venue	Course Info	Led by:	Cost
10 th & 11 th September 2011	The Britannia Hotel, Bramhope, Leeds	Treatment of Acute & Chronic Shoulder Pain	Sue Bennett	Two day workshop £220
30 th September 2011	Buckerell Lodge Hotel, Exeter	LCSP Regional Meeting	Steve Foster	Free
8 th & 9 th October 2011	Holiday Inn Stratford-Upon-Avon	Treatment of Lower Crossed Syndrome	Sue Bennett	Two day workshop £220
16 th October 2011	Old Otlisiens Rugby Club, Otley, West Yorkshire	Exploring James Oschman's Energy Medicine	Andrew Mansfield	One day workshop £90
6 th & 7 th November 2011	Old Otlisiens Rugby Club, Otley, West Yorkshire	Hendrickson Method study day - Thoracic Spine & Postural Assessment & Hips	Sue Bennett	One day workshop £80, both days £150
11 th & 12 th February 2012	The Britannia Hotel, Bramhope, Leeds	Introduction to Articulation and Mobilisation for Massage Therapists	Andrew Mansfield	Two day workshop £230
10 th & 11 th March 2012	Holiday Inn, Stratford-upon-Avon,	Treatment of Acute & Chronic Shoulder Pain	Sue Bennett	Two day workshop £230
25 th & 26 th March 2012	Old Otlisiens Rugby Club, Otley, West Yorkshire	Hendrickson Method study days - Knee, foot and ankle	Sue Bennett	One day workshop £80, both days £150
20 th , 21 st & 22 nd April 2012	Britannia Hotel, Bramhope, Leeds	Introduction to the Hendrickson Method	Giles Gamble Assisting: Sue Bennett	Three day workshop £360 Deposit £70



45 St David's Road, Otley,
West Yorkshire, LS21 2AW

We are delighted to announce the dates of the next **112 hour Programme: The Fundamentals of the Hendrickson Method** with 3 sessions running from 29th September 2012 to 7th March 2013, at the Britannia Hotel, Bramhope, Leeds.

Please visit our website for full details
www.flexible-healing.co.uk or call **01943 461 756**